Open Source Initiative
Corporate Support
The Open Source Initiative

- California 501(c)3 non-profit
- The pragmatic community organization that understands how developers, businesses, governments, and open source interact
- Keeper of the Open Source Definition
- Certifies open source licenses as complying to that definition
- Advocacy, education, and community bridge building
2011-2012: Redefining the OSI

• Board term limits
• Introduction of membership classes to broaden our community and participation
  • Individuals: over 400+ members so far
  • Affiliates: over 20+ non-profit open source foundations and organizations
• Next up: increasing our corporate support and involvement
Goals

• Corporate use of, and participation in open source is vital to the overall success of OSS.
• Provide a open and transparent mechanism to allow corporations to show their support for open source, and the activities of the OSI.
• Increase the diversity of stakeholders and viewpoints within the OSI.
• Raise funds for the operations of the OSI.
What We’ll Do With the Money

• Refocus OSI on the activities laid out in our Bylaws:
  • Educate
  • Advocate
  • Build bridges
  • ...and, of course, continue our license certification programs
• Become a more sustainable organization
• Hire a (small) professional staff
Licensing: Program examples

• Do more to guide developers to choose mainstream licenses to reduce license proliferation
• Revamp and professionalize the license certification process
• Transparent analysis and reporting of license popularity
• Raise awareness of the importance of patent licensing in modern OSS licenses
Advocacy: Program examples

• Continue OSI's history of involvement and community representation

• The OSD and the OSI-approved license list has been referenced by many governments as defining FOSS

• Recent examples of successful advocacy on behalf of the FOSS community:
  • CPTN: http://opensource.org/history/CPTN
  • UK open standards: http://opensource.org/node/616
  • SOPA: http://opensource.org/node/599
Build Bridges: Program Examples

- Engage with civil society umbrella organizations
- Collaborate with other FLOSS organisations (FSF, FSFE etc)
- Seek membership from all FLOSS communities
- Seek membership from all cultures
- Seek membership from all continents
- Successes: CPTN join submission with FSF; Affiliates from multiple continents
Education: Program Examples

• Create the FLOW(*) Working Group
  • ...adapt, develop and disseminate modular learning resources to help managers of projects, portfolios, organizations or consortia gain an advanced understanding of strategies, processes and methods to optimize value, to control costs, and to manage risk through effective coordination, resourcing and governance of Free/Libre/Open Works (FLOW)
• http://wiki.opensource.org/bin/Projects/FreeLibreOpenWorksManagementEducation
What Can Your Corporation Do?

• Donate funds to the OSI
  • Support the organization
  • Can be publicly acknowledged if desired
Dues

• Each Corporate support will make annual donations to the OSI. (In a future revisions of the Bylaws, these may funds may be referred to as annual dues. But for now, they will be donations.)

• The dues will vary by the annual corporate revenue of the total of all affiliated companies. Staggering dues makes it affordable for smaller companies to show their support of the OSI. Our goal is to create a large and diverse corporate membership.

• These dues are in United States Dollars.
# Suggested Donations

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<thead>
<tr>
<th>Annual Corporate Revenues</th>
<th>Annual Dues</th>
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<tr>
<td>greater than $250 million</td>
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<tr>
<td>less than $1 million and not more than ten employees or contractors on staff</td>
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